

Profit and Loss

Deck Entertainment B.V.
For the year ended 31 December 2024

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	2024
Trading Revenue													
GGR - Casino	1,274,228.92	1,032,786.60	1,032,615.59	944,603.53	927,767.01	869,351.59	814,430.56	704,319.90	811,604.47	619,559.81	725,730.61	789,648.77	10,546,647.36
GGR - Sport	793,716.36	466,297.81	437,588.21	455,733.57	450,526.49	230,734.39	456,895.20	381,907.85	416,578.37	292,155.91	491,345.07	150,344.54	5,023,823.77
Total Trading Revenue	2,067,945.28	1,499,084.41	1,470,203.80	1,400,337.10	1,378,293.50	1,100,085.98	1,271,325.76	1,086,227.75	1,228,182.84	911,715.72	1,217,075.68	939,993.31	15,570,471.13
Bonus Cost													
Bonus - Free Bet Sports	197,005.36	145,279.11	160,288.84	173,987.41	149,803.75	88,222.63	90,825.94	88,870.40	90,444.05	70,129.82	36,173.22	60,408.41	1,351,438.94
Bonus - Free Spins Casino	174,662.52	134,511.67	146,653.48	123,737.37	129,608.94	123,773.45	96,741.72	117,285.53	108,806.81	60,601.43	71,654.80	88,674.75	1,376,712.47
Casino Jackpot Result	-	-	-	-	-	-	-	-	(10,996.88)	(6,032.21)	(14,347.30)	(4,420.70)	(35,797.09)
Total Bonus Cost	371,667.88	279,790.78	306,942.32	297,724.78	279,412.69	211,996.08	187,567.66	206,155.93	188,253.98	124,699.04	93,480.72	144,662.46	2,692,354.32
Manual Adjustments													
Manual Adjustments	(15,609.02)	2,909.56	4,785.44	(56,357.91)	(146,862.53)	(13,495.45)	(13.55)	(0.13)	(32,164.87)	(0.08)	(339.15)	0.08	(257,147.61)
Total Manual Adjustments	(15,609.02)	2,909.56	4,785.44	(56,357.91)	(146,862.53)	(13,495.45)	(13.55)	(0.13)	(32,164.87)	(0.08)	(339.15)	0.08	(257,147.61)
Total NGR	1,711,886.42	1,216,384.07	1,158,476.04	1,158,970.23	1,245,743.34	901,585.35	1,083,771.65	880,071.95	1,072,093.73	787,016.76	1,123,934.11	795,330.77	13,135,264.42
Operating Expenses													
Marketing Costs													
Affiliate Marketing - General	372,565.77	573,880.59	383,714.20	487,656.64	396,992.13	315,578.94	94,293.69	210,742.12	269,832.26	226,035.36	208,552.71	212,608.59	3,752,453.00
Event Marketing	11,161.82	-	25,219.67	-	-	1,000.00	-	6,935.59	-	5,468.88	-	-	49,785.96
Marketing	-	-	-	7,469.26	-	6,638.38	508.16	18,084.75	9,031.56	7,844.49	35,499.50	-	85,076.10
Marketing Sponsorships	-	-	-	4,278.88	-	1,499.14	-	-	414.92	334.65	-	577.10	7,104.69
Media Buying - General	80,000.00	1,870.00	1,870.00	36,002.75	1,880.00	26,991.86	1,469.09	-	-	14,000.00	-	43,785.79	207,869.49
SEO - General	30,540.44	14,858.73	14,898.60	14,902.07	14,966.89	15,035.84	-	15,102.41	15,285.47	-	15,297.71	2,196.94	153,085.10
UA - Branding	518.45	518.45	1,939.61	-	-	-	-	-	-	490.88	-	-	3,467.39
VIP relations and gifts	-	-	-	-	-	-	-	-	-	-	-	11,767.47	11,767.47
Total Marketing Costs	494,786.48	591,127.77	427,642.08	550,309.60	413,839.02	366,744.16	96,270.94	250,864.87	294,564.21	254,174.26	259,349.92	270,935.89	4,270,609.20
Operational													
Compliance and Processing Fees	6,639.13	39,254.47	15,204.10	3,209.65	3,317.26	3,154.15	3,327.82	5,175.17	6,687.65	-	-	-	85,969.40
PSP - Processing Fees	118,197.08	101,273.33	110,443.60	107,725.14	105,471.83	94,968.84	89,170.11	92,044.98	84,408.08	79,069.51	2,766.06	1,089.97	986,628.53
Total Operational	124,836.21	140,527.80	125,647.70	110,934.79	108,789.09	98,122.99	92,497.93	97,220.15	91,095.73	79,069.51	2,766.06	1,089.97	1,072,597.93
Technical													
CRM Expenses	60,670.49	18,016.99	5,689.39	9,683.79	8,213.89	5,404.60	9,422.74	8,982.20	10,890.83	3,920.22	1,465.75	3,496.20	145,857.09
Development Expenses	191,155.61	298,851.63	243,190.67	257,171.60	249,910.26	261,139.46	171,998.77	207,232.30	202,744.98	154,351.61	191,769.74	124,906.18	2,554,422.81
Office IT Consumables	21,696.23	25,706.87	21,785.50	29,600.61	14,864.75	24,610.92	32,966.51	15,895.04	30,635.49	54,155.69	82,210.94	19,665.80	373,794.35
Platform Fees	-	-	-	-	4,340.11	26,618.02	21,791.51	8,331.60	6,000.00	29,729.69	59,106.23	35,654.50	191,571.66
Total Technical	273,522.33	342,575.49	270,665.56	296,456.00	277,329.01	317,773.00	236,179.53	240,441.14	250,271.30	242,157.21	334,552.66	183,722.68	3,265,645.91
Staff Costs													
Staffing Expenses	358,091.21	351,505.44	354,067.61	343,593.63	336,606.42	460,562.19	363,208.53	329,685.83	375,111.19	372,287.05	360,164.23	415,823.32	4,420,706.65
Payroll Bureau Expenses	1,153.76	1,208.52	1,225.55	1,254.60	1,177.48	1,339.52	1,222.12	1,202.13	1,255.60	1,321.49	1,321.49	1,321.49	15,003.75
Recruitment expenses	15,200.00	23,000.00	-	12,500.00	-	9,900.00	1,013.14	-	-	-	-	-	61,613.14

	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024	DEC 2024	2024
Staff Training	7,490.24	1,576.37	3,826.17	163.94	-	-	-	-	-	69.34	69.84	1,384.07	14,579.97
Other staff costs	934.55	201.61	172.02	309.06	142.99	6,516.02	383.25	142.16	297.72	477.66	2,214.77	3,225.16	15,016.97
Total Staff Costs	382,869.76	377,491.94	359,291.35	357,821.23	337,926.89	478,317.73	365,827.04	331,030.12	376,664.51	374,155.54	363,770.33	421,754.04	4,526,920.48
Administration, Compliance and Statutory													
Accounting & Administration Services	1,368.00	1,368.00	1,368.00	1,893.42	1,368.00	1,368.00	1,368.00	1,368.00	1,368.00	1,368.00	1,969.50	1,998.78	18,173.70
Legal and professional fees	2,461.71	14,933.39	31,349.98	25,257.60	24,344.28	13,592.64	100,773.90	16,606.79	21,262.66	39,702.91	32,714.42	30,655.59	353,655.87
Consulting Fees	-	6,338.02	5,399.70	5,382.76	5,408.35	-	-	-	-	-	-	12,054.51	34,583.34
Total Administration, Compliance and Statutory	3,829.71	22,639.41	38,117.68	32,533.78	31,120.63	14,960.64	102,141.90	17,974.79	22,630.66	41,070.91	34,683.92	44,708.88	406,412.91
Office Expenses													
Freight & Courier	-	-	207.07	-	376.23	407.59	393.65	-	-	-	106.50	521.78	2,012.82
Office Expenses	780.52	329.81	511.11	245.42	-	1,351.63	-	2,353.86	128.39	59.07	-	110.45	5,870.26
Rent or lease payments	14,297.19	14,089.83	14,216.71	14,370.32	16,481.79	15,313.64	15,441.08	14,470.11	9,968.44	9,843.70	20,056.77	13,026.73	171,576.31
Repairs and Maintenance	-	-	-	-	-	-	-	5,313.46	-	-	-	-	5,313.46
Total Office Expenses	15,077.71	14,419.64	14,934.89	14,615.74	16,858.02	17,072.86	15,834.73	22,137.43	10,096.83	9,902.77	20,163.27	13,658.96	184,772.85
Other Operating Expenses													
Dues and subscriptions	20.14	2,235.74	-	(1,768.11)	2,074.73	-	-	2,053.06	13.59	2,496.11	2,972.45	4,873.46	14,971.17
Other general and administrative expenses	2,057.67	530.95	1,035.45	460.88	2,714.23	506.98	10,900.06	344.81	833.24	820.50	1,456.71	8,464.95	30,126.43
Other Selling Expenses	-	-	-	-	20.36	-	-	-	-	-	-	-	20.36
Uncategorised Expense	2,559.71	-	-	-	-	-	-	-	-	-	-	-	2,559.71
Meals and Entertainment: Other	-	-	-	914.05	708.94	2,362.03	-	-	-	-	-	-	3,985.02
Meals and Entertainment: Staff Entertainment	2,647.91	481.17	309.35	-	-	-	423.80	-	58.42	-	-	1,287.95	5,208.60
Travel expenses - Accommodation	17,502.51	9,742.85	3,623.31	4,780.05	2,489.28	13,080.54	8,308.66	4,229.58	4,541.95	1,323.65	6,656.85	116.30	76,395.53
Travel expenses - General	895.87	243.09	347.08	-	-	-	-	9,587.58	-	(5,244.71)	1,240.11	1,156.68	8,225.70
Travel expenses - Sustenance	468.83	5,401.46	2,580.58	-	-	669.14	1,011.70	805.00	1,074.30	1,291.15	1,609.59	1,647.29	16,559.04
Travel expenses - Transport	53,732.97	14,798.04	3,452.15	6,148.35	5,351.65	2,555.91	1,443.30	1,409.09	4,755.35	3,854.08	2,181.85	722.64	100,405.38
Total Other Operating Expenses	79,885.61	33,433.30	11,347.92	10,535.22	13,359.19	19,174.60	22,087.52	18,429.12	11,276.85	4,540.78	16,117.56	18,269.27	258,456.94
Other Financial Expenses													
Bank charges	3,449.78	3,876.46	3,987.39	4,171.76	2,752.24	4,303.55	5,253.57	4,223.99	9,649.62	3,733.38	8,236.12	5,608.02	59,245.88
Interest expense	7,809.99	-	-	-	-	-	-	-	-	-	-	-	7,809.99
Bank Revaluations	6,001.29	8,631.75	3,976.96	2,808.93	3,179.99	2,519.49	6,901.19	8,182.51	8,753.33	7,689.92	4,618.71	3,290.97	66,555.04
Currency Gains - Manual	1,926.19	2,300.99	2,056.91	(18.30)	(2,862.88)	3,046.65	(9,178.35)	1,876.32	(6,745.34)	141.93	(428.21)	(226.50)	(8,110.59)
Realised Currency Gains	1,273.66	193.44	49.80	187.01	(45.40)	1,158.07	4.79	(629.91)	193.39	45.14	1,683.12	1,341.54	5,454.65
Unrealised Currency Gains	575.72	(527.64)	158.35	(103.62)	(70.71)	27.39	310.04	(525.10)	153.76	(4.00)	1,793.56	678.90	2,466.65
Reconciliation Discrepancies	(102.32)	2,550.21	(2,812.20)	(2,880.00)	(2,040.97)	16,600.55	(5,316.24)	14,329.48	(15,445.29)	-	-	-	4,883.22
Total Other Financial Expenses	20,934.31	17,025.21	7,417.21	4,165.78	912.27	27,655.70	(2,025.00)	27,457.29	(3,440.53)	11,606.37	15,903.30	10,692.93	138,304.84
Total Operating Expenses	1,395,742.12	1,539,240.56	1,255,064.39	1,377,372.14	1,200,134.12	1,339,821.68	928,814.59	1,005,554.91	1,053,159.56	1,016,677.35	1,047,307.02	964,832.62	14,123,721.06
Net Profit	316,144.30	(322,856.49)	(96,588.35)	(218,401.91)	45,609.22	(438,236.33)	154,957.06	(125,482.96)	18,934.17	(229,660.59)	76,627.09	(169,501.85)	(988,456.64)