

SEVEN INVESTMENTS AMERICA N.V.

**ANNUAL REPORT AND ANNUAL ACCOUNTS
FOR THE PERIOD FROM 01 JANUARY 2024 TO 31 DECEMBER 2024**

SEVEN INVESTMENTS AMERICA N.V. ANNUAL REPORT AND UNAUDITED ANNUAL ACCOUNTS

DIRECTORS'S REPORT

Executive Summary:

In 2020, SEVEN INVESTMENTS AMERICA N.V., was incorporated and licensed in Curaçao, embarked in the gaming industry, on its trading journey with exciting prospects.

2024 was an important year, marked by the setup of strategic, financial, and operational performance. Alongside our revenue growth, the company remains committed in continuing our evolution as an industry recognized local player, driving growth, innovation, capability, player protection and customer centricity.

Our strategy is clear: leveraging and embracing the powerful advantages of our unique local content and marketing networks to deliver on our core pillars of growth and sustainability.

Asia remains as our strategic market, driving at this stage 100% of the revenues.

Seven Investments America N.V. initiated activities with the aim of being a top 10 brand and since then is investing heavily to become a leading brand on the market.

Despite reporting a net loss of (€486,325) for the year, the company remains optimistic about its financial performance. The net loss was primarily attributed to initial marketing investments, strategic player acquisition efforts, and one-off costs associated with establishing a strong foundation.

These factors are indicative of the company's commitment to growth and its proactive approach to capturing market share. As SEVEN INVESTMENTS AMERICA N.V. continues to refine its strategies and capitalize on emerging opportunities, it remains poised for future success.

Financial Highlights for the Year Ended December 31, 2024:

1. Revenue:

- The company generated total revenues of €4,382,715 during the year.
- The revenue performance was marked by a strong revenue acceleration, with constant growth month after month.
- Affiliate traction and CRM synergies decreased the average CPA while increase player value.

2. Net Profit:

- The company reported a net loss of (€486,325) for the year.
- The net profit was heavily marked by the company investment in player acquisition and brand

awareness. Competitors are operating in the market with high budgets and investments diluted over years of operational growth. Seven Investments America N.V. intends to use the latecomer advantage and will require substantial capital and potential period of net losses to consolidate the long term (post regulation) growth plan.

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ANNUAL REPORT AND UNAUDITED ANNUAL ACCOUNTS

3. Assets:

- The total assets of the company as of December 31, 2024, amounted to €892,440.

4. Liabilities:

- The total liabilities of the company as of December 31, 2024, amounted to €1,378,650.

5. Equity:

- The company's total capital, including share capital and retained earnings, was €892,440.

6. Outlook:

Despite the net loss of €486,325 in 2024, SEVEN INVESTMENTS AMERICA N.V. is poised for a promising future.

The company has laid a strong foundation during its initial year of trading, which included significant investments in marketing, player acquisition, and one-off costs.

Looking ahead, the company is strategically positioned to capitalize on emerging opportunities and drive financial growth.

Market Expansion:

SEVEN INVESTMENTS AMERICA N.V. aims to expand its market reach by targeting new geographic regions of Asia and diversifying its product offerings.

By identifying untapped markets and analyzing consumer trends, the company plans to leverage its competitive advantage and increase its customer base.

Cost Optimization:

The company recognizes the need to optimize costs and streamline operations to improve profitability.

By implementing efficient processes, negotiating favorable supplier contracts, and leveraging economies of scale, SEVEN INVESTMENTS AMERICA N.V. aims to enhance its cost structure and achieve better financial results.

Product Innovation and Development:

SEVEN INVESTMENTS AMERICA N.V. remains committed to continuous product innovation and development. By staying abreast of technological advancements and consumer preferences, the company aims to offer cutting-edge gaming experiences and stay ahead of the competition.

Customer Retention and Engagement:

Customer retention and engagement will be a key focus for SEVEN INVESTMENTS AMERICA N.V..

The company aims to build strong relationships with its existing customer base through personalized experiences, loyalty programs, and exceptional customer service. By fostering customer loyalty, the company expects to drive recurring revenue and long-term success.

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Financial Sustainability:

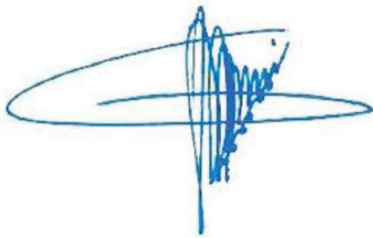
The company is dedicated to achieving financial sustainability in the long run. SEVEN INVESTMENTS AMERICA N.V. plans to implement rigorous financial management practices, including stringent budgeting, cost control measures, and prudent risk management. These efforts will contribute to improving profitability and ensuring the company's financial stability.

Ongoing Evaluation and Adaptation:

SEVEN INVESTMENTS AMERICA N.V. recognizes the dynamic nature of the gaming industry and the importance of adaptability. The company will continuously monitor market trends, consumer preferences, and regulatory changes to make informed strategic decisions.

By proactively adjusting its strategies and offerings, the company aims to stay relevant and seize new growth opportunities.

In conclusion, despite the net loss in 2024, SEVEN INVESTMENTS AMERICA N.V. is positioned for future success. Through market expansion, cost optimization, product innovation, customer engagement, financial sustainability, and ongoing evaluation, the company is confident in its ability to overcome challenges and achieve profitability. With a forward-looking mindset and a commitment to excellence, SEVEN INVESTMENTS AMERICA N.V. is poised to capitalize on emerging opportunities and create long-term value for its stakeholders.



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Director

Approved by the board on: 28 February 2025