

Doubled B.V. 166107

RESPONSIBLE GAMING POLICY

10/03/2026

Approved by the Board of Directors

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1. Glossary of Terms

To support a clear understanding of this Responsible Gaming Policy, the following terms are used throughout in alignment with legal and regulatory standards under Curaçao law:

- **Games of Chance**
Refers to gambling activities in which individuals stake money or equivalent value on events where the outcome is determined by randomness, or by a blend of random elements and limited player influence. These include, but are not limited to, casino games, poker, and sports wagering.
- **LOK – National Ordinance on Games of Chance**
The governing legislation in Curaçao that establishes the legal foundation for the licensing, regulation, and oversight of gambling operations. It mandates responsible gaming protocols and compliance obligations for all authorized operators.
- **Advertising, Marketing, and Promotional Practices**
Encompasses the range of tools and strategies used by gambling providers to attract and retain users. This includes online and offline advertisements, marketing content, campaign initiatives, and social media communications used to promote the brand, services, or special offers.
- **Statutory Obligations**
A set of compulsory measures that licensed gaming entities are required to implement to promote responsible play. These obligations are tailored to match the operational market and customer base of each license holder, ensuring the integration of responsible gambling practices across the business.
- **Licensed Operator**
Any organization holding a valid license issued by the Curaçao Gaming Authority, authorizing the lawful offering of games of chance to players.
- **Self-Exclusion Mechanism**
An option available to players who wish to restrict their access to gambling services. Through this self-directed initiative, users can temporarily or permanently block their access to all websites and brands operated under the same license. This ensures that exclusion measures are consistent and cannot be bypassed through new account registration.
- **At-Risk or Vulnerable Individuals**
In accordance with Clause 1.1(h) of the LOK, this category includes persons

who:

1. Are minors, under the legal gambling age of 18.
2. Exhibit signs of disordered gambling behavior, including a lack of control over time or money spent on gambling.
3. Have been legally barred from participating in gambling activities either by judicial ruling or personal request.
4. Have been declared insolvent or bankrupt, reflecting a level of financial risk that makes gambling potentially harmful.

These definitions guide the responsible gaming framework of Doubled B.V., licensed under number OGL/2024/1015/0870, and serve to ensure ongoing adherence to Curaçao Gaming Authority requirements and international best practices in player protection.

2. Introduction to the Responsible Gaming Framework

Doubled B.V., incorporated in Curaçao under Company Number 166107 and licensed by the Curaçao Gaming Authority (license no. OGL/2024/1015/0870, issued on 18 October 2024), is firmly committed to providing a secure, fair, and socially responsible gaming environment. As a regulated operator, we prioritize the well-being of our players and take proactive steps to prevent the potential harms associated with gambling.

Our Responsible Gaming Policy outlines the measures we take to protect users, support informed decision-making, and ensure that gaming remains a form of entertainment—not a source of financial strain or personal difficulty.

Commitment to Safeguarding Players

At Doubled B.V., we embed responsible gaming principles into every aspect of our platform and operations. Our approach is shaped by both regulatory obligations and our own dedication to player welfare. Key elements of this commitment include:

- Implementing responsible gaming features directly into the platform's functionality to support ethical and safe play.
- Maintaining a detailed, evolving Responsible Gaming Policy aligned with regulatory updates and best practices.

- Ensuring players and stakeholders have unrestricted access to the policy, which is made available through the Curaçao Gaming Authority's Licensee Portal and subject to routine compliance audits.
- Using behavioral data and platform insights to regularly evaluate and enhance our protection measures, ensuring they remain effective and responsive to user needs.

Purpose and Policy Application

The primary goal of this policy is to establish a clear framework for promoting responsible gambling. It sets out practical tools, educational resources, and intervention mechanisms to help players control their gaming habits. Through features such as self-exclusion, deposit limits, and access to support services, Doubled B.V. reinforces its ongoing dedication to ethical conduct and player protection in strict accordance with the provisions of the National Ordinance on Games of Chance (LOK).

3. Measures to Safeguard Players

Doubled B.V. is fully committed to meeting the obligations set forth by the Curaçao Gaming Authority under license OGL/2024/1015/0870. Our approach to responsible gaming is structured around a proactive framework that minimizes risk, protects vulnerable users, and fosters a safe digital environment for all players.

We apply a series of essential safeguards and internal controls designed to prevent gambling-related harm, promote transparency, and ensure that all gaming activities remain within a socially responsible context.

Core Protective Measures in Line with Regulatory Standards

In accordance with the regulatory provisions of the National Ordinance on Games of Chance (LOK), Doubled B.V. enforces the following player-focused safeguards:

- **Age Verification Procedures**
A stringent identity verification process ensures that only individuals who meet the minimum legal age are permitted to access our services.
- **Transparent Access to Responsible Gaming Content**
Players are presented with clear, easily accessible information on responsible play across all points of interaction on our platform.

- **Self-Evaluation Tools**

Interactive tools are provided to assist users in recognizing potentially harmful gambling patterns and to support responsible decision-making.

- **Gambling Behavior Analysis**

Advanced monitoring tools track player activity, enabling early detection of problematic behavior such as excessive wagering or compulsive play.

- **Voluntary Breaks and Exclusion Options**

Players can opt for temporary pauses or permanent self-exclusion to regain control over their gambling behavior when needed.

- **Spending Controls**

Features such as deposit, loss, and wagering limits allow players to set boundaries and manage their spending in advance.

- **Training and Awareness for Staff and Partners**

All employees, affiliates, and marketing partners receive targeted training to ensure alignment with responsible gambling principles. Responsible gaming training is conducted periodically and forms part of employee onboarding and ongoing compliance training programs.

- **Responsible Marketing Standards**

All advertising content is carefully reviewed to prevent the targeting of minors, self-excluded users, or individuals at risk of gambling-related harm.

Governance and Oversight of Responsible Gaming

To ensure accountability and maintain high standards, oversight of responsible gaming practices is assigned to a designated Responsible Gaming Officer (RGO). In the absence of an appointed RGO, the duties will be fulfilled by the Compliance Officer.

Key responsibilities include:

- Conducting a yearly review of the Responsible Gaming Policy to assess its effectiveness and relevance.
- Delivering periodic updates and compliance summaries to senior management, highlighting trends, risks, and suggested improvements.
- Ensuring timely submission of reports and policy revisions in line with the Curaçao Gaming Authority's regulatory framework.

Policy Enforcement and Continuous Improvement

Doubled B.V. reinforces its dedication to safe play through a robust ecosystem of support and control mechanisms, which include:

- A clearly structured Responsible Gaming framework integrated throughout operational workflows.
- Educational tools such as quizzes, informational guides, and support resources to increase player awareness.
- Real-time surveillance systems designed to detect and address problematic gaming behaviors at an early stage.
- Frequent policy evaluations and transparent reporting to maintain full regulatory alignment and improve our approach where needed.

By implementing these protective measures, Doubled B.V. affirms its mission to create a gaming environment that is enjoyable, secure, and ethically responsible—upholding both regulatory mandates and the highest standards of player care.

4. Providing Information and Ensuring Accessibility

At Doubled B.V., transparency and accessibility form the foundation of our responsible gaming strategy. We are committed to ensuring players have constant access to the tools, information, and resources necessary to make informed choices and engage with our platform safely. Facilitating clear communication and user-friendly access to these tools helps us promote ethical gaming and player autonomy.

Integrating Responsible Gambling Resources Across the Platform

To guarantee visibility and ease of access, key responsible gaming content and tools are woven into the user experience throughout our website and gaming interface. These include:

- **Visible Placement on the Homepage**
A dedicated link to the Responsible Gaming Policy is featured prominently on the homepage, allowing users to locate it without delay.
- **Language Accessibility**
The policy and related resources are presented in English and may be offered in other languages based on user demographics to ensure broad

understanding.

- **Quick Access to Player Control Tools**

Responsible gaming features are readily accessible at all times, including:

- **Self-Exclusion Functions** that allow players to block their access for a chosen period.
- **Cooling-Off Features** for users seeking short-term breaks from gambling.
- **Deposit Limit Options** to help players manage their financial commitments.

- **Support Contact Options**

Players in need of guidance can contact our support team directly through live chat or email, where trained representatives are available to assist with responsible gaming concerns.

Policy Integration with Platform Terms

To align with Curaçao regulatory expectations, our Responsible Gaming Policy is explicitly referenced in our platform's Terms and Conditions. This ensures that:

- Players are clearly informed about their rights and available responsible gaming options.
- The Terms and Conditions are easily reachable from the homepage via a single click.
- Users can revisit the responsible gaming section at any time to review best practices and available tools.

Compliance Messaging and Website Footer Content

Doubled B.V. displays essential regulatory and responsible gaming information within the website's footer to reinforce our commitment to player protection. This includes:

- A clear disclaimer confirming that access is limited to individuals aged 18 and over.
- The official name, registered address, and company number of Doubled B.V.
- Our gaming license number: OGL/2024/1015/0870, issued under the Curaçao Gaming Authority.
- A compliance statement confirming supervision by the Curaçao regulator.
- A direct link to our Responsible Gaming Policy for quick reference.
- The official digital seal of the Curaçao Gaming Authority, confirming our licensed status and adherence to regulatory obligations.

External Support and Gambling Help Services

Understanding that responsible gaming extends beyond our internal tools, Doubled B.V. provides access to third-party support organizations that specialize in gambling addiction assistance. We include direct links to reputable external services so that players facing gambling-related challenges can connect with professionals offering confidential support.

Through the continuous availability of educational materials, responsible gaming tools, and trusted help resources, Doubled B.V. underscores its unwavering commitment to ethical gaming, player safety, and full regulatory compliance.

5. Preventing Underage Gambling

Doubled B.V. strictly prohibits underage gambling and has established robust verification systems to prevent individuals under the legal age of 18 from accessing its services. In compliance with the Curaçao Gaming Authority and the National Ordinance on Games of Chance (LOK), age verification is mandatory for all users prior to account access, deposits, or wagering. Any user found to be underage will have their account restricted immediately, followed by appropriate corrective actions.

Multi-Layered Age Verification Protocols

To verify the age and legal eligibility of our players, Doubled B.V. follows a structured, multi-tiered identification process that includes the following checks:

1. Age Confirmation During Registration

During the account sign-up process, players must affirm that they are at least 18 years old by entering their date of birth and confirming legal eligibility.

2. Submission of Valid Identification Documents

Players may be required to provide a government-issued ID (such as a passport, national ID card, or driver's license) for verification. This is compulsory at designated KYC/AML checkpoints, or earlier if there are doubts about the player's age.

3. Verification via Payment Methods

When relevant, validation of the player's credit or debit card—or other authorized payment tools—serves as an additional safeguard against underage activity.

Actions in the Event of Suspected or Confirmed Underage Use

If there is reason to believe that a user is below the legal gambling age, immediate preventive measures are enacted until age verification is complete. In confirmed cases of underage gambling:

- The account is irrevocably closed to prevent any future access.
- Deposited funds are returned, except where legal or anti-money laundering restrictions apply.
- All winnings are nullified in accordance with regulatory directives.
- A notification is issued to the individual explaining the basis for account termination.

Strengthening Verification Through Enhanced Security Measures

Doubled B.V. reserves the right to implement supplementary verification procedures if deemed necessary, including:

- **Address Confirmation** through utility bills or official banking correspondence.
- **Photographic ID Confirmation** via a real-time photo ("selfie") of the user holding their identification document.
- **Database Cross-Referencing** using reliable third-party sources to validate the player's submitted information.
- **Early-Stage Verification**, triggered even before formal KYC/AML milestones if any doubt arises regarding the player's age.
- Maintenance of thorough logs documenting all verification attempts for compliance and regulatory inspections.

Supporting Parental Control & Safe Browsing Practices

To help prevent minors from accessing gambling platforms, Doubled B.V. recommends proactive involvement by parents and guardians. We encourage:

- Securing devices, user accounts, and payment credentials from unauthorized use.
- Using filtering or monitoring tools designed to block gambling-related content, such as:
 - **Net Nanny** – www.netnanny.com
 - **GamBlock** – www.gamblock.com
 - **CyberSitter** – www.cybersitter.com

Our Ongoing Commitment to Protection and Legal Compliance

Through rigorous age verification processes and support for parental safeguards, Doubled B.V. actively works to shield minors from gambling exposure. These practices are essential to maintaining a secure, responsible, and legally compliant platform, in full alignment with the standards set by the Curaçao Gaming Authority.

6. Behavioural Monitoring and Risk Identification

Doubled B.V. employs a comprehensive system that combines automated data analysis with human oversight to monitor player activity in real time. Our goal is to identify behavioral red flags that may indicate a heightened risk of gambling-related harm. This proactive model ensures we remain compliant with Curaçao's regulatory framework and are equipped to take timely action to protect our users.

Identifying High-Risk Gambling Activity

Through our behavior monitoring system, we continuously evaluate gameplay patterns, financial activity, and engagement levels to pinpoint early indicators of potentially problematic behavior. Common risk signals include:

- Sudden spikes in deposits or inconsistent betting behavior.
- Attempts to bypass financial limits using multiple or alternative payment methods.
- Repeated cancellation of pending withdrawals, suggesting impulsive decision-making.
- Extended gaming sessions with minimal or no breaks.
- A high frequency of interactions with customer service, particularly involving bonus requests or expressions of distress.
- Frequent changes to responsible gaming settings—such as raising deposit caps or excessive use of cooling-off periods.
- Disproportionate activity levels among younger adult players (especially those under 25) in high-risk gaming verticals like slots or live casino games.
- Irregular payment activity, such as registering several payment methods or excessive reliance on credit-based options.
- Spending habits that do not align with the player's stated financial profile.
- Creation of multiple accounts as a means to bypass exclusions, time-outs, or spending restrictions.

Risk Profiling and Continuous Monitoring

Each player is assigned a behavioral risk profile that evolves based on their gameplay history, transactional activity, and platform engagement. If the system flags

unusual or concerning behavior, our internal team receives an automatic alert for further analysis and follow-up.

All responsible gaming alerts, assessments, customer interactions, interventions, and related decisions are documented and securely retained within the Company's internal compliance systems in accordance with applicable regulatory retention requirements. Such records may be made available to the Curaçao Gaming Authority upon request.

Targeted Interventions and Player Support

When a user's actions indicate a potential gambling problem, Doubled B.V. initiates a structured response process designed to safeguard the individual and reduce potential harm. This may involve:

- **Proactive Outreach** by responsible gaming-trained team members, who communicate directly with the player to express concern and offer support.
- **Adjustments to Limits**, including the imposition of lower deposit thresholds or temporary restrictions on high-risk game types.
- **Account Time-Outs**, used to enforce short breaks from gambling activity and encourage responsible reflection.
- **Permanent Self-Exclusion**, applied in cases where severe behavioral risk is identified and ongoing access is deemed harmful.

Where appropriate, Doubled B.V. may request additional affordability or source of funds information where gambling activity appears inconsistent with the player's known financial profile or where indicators of potential financial harm are identified.

All responsible gaming interactions are conducted in a professional, non-confrontational, and player-focused manner, with the objective of minimizing gambling-related harm. Under no circumstances will employees encourage continued gambling where indicators of problematic gambling behavior have been identified.

Training Staff for Responsible Engagement

Our front-line personnel, including customer service representatives, VIP managers, and responsible gaming officers, receive dedicated training focused on recognizing behavioral risks and managing sensitive conversations. Staff are taught to:

- Detect emotional cues or behavioral shifts such as irritability, impulsivity, or frequent complaints.
- Approach players with empathy and provide clear guidance on available support tools.
- Promote responsible gaming features like deposit limits, cooling-off periods, and self-exclusion.

- Maintain accurate logs of all interactions for internal tracking and regulatory review.

Escalation Procedures for High-Risk Cases

If a player's activity raises serious concerns, the case is escalated to the Responsible Gaming Officer or Compliance Officer (excluding AML responsibilities). Depending on the severity, they may:

- Enforce stricter restrictions or full account exclusions.
- Recommend external help by referring the player to professional gambling support services.
- Report the case to the Curaçao Gaming Authority, in accordance with mandatory reporting procedures.

7. Tools for Personal Risk Evaluation

At Doubled B.V., we actively encourage users to evaluate their gambling behavior and maintain control over their gaming habits. Self-awareness is a crucial component of responsible gambling, and our platform offers a variety of tools to support this.

Review of Gaming and Transaction History

Players can access a detailed overview of their gambling activity at any time, including:

- Complete records of all bets and wagers placed since account registration.
- Timestamped logs of deposits and withdrawals to identify patterns in spending.
- Insights into session frequency and duration, allowing for a clearer understanding of play behavior.

These tools help players stay informed and monitor whether their gambling activity remains balanced.

Self-Assessment Resources

To support informed decision-making, Doubled B.V. offers internationally recognized self-assessment questionnaires. These tools allow players to evaluate whether their gambling habits are within healthy limits and to identify early signs of risky behavior.

Promoting the Use of Responsible Gambling Features

If a self-assessment indicates cause for concern, players are encouraged to utilize available safety tools, including:

- **Deposit Limits** to control spending.
- **Cooling-Off Periods** for temporary breaks.
- **Self-Exclusion Options** for longer-term restrictions.

Additionally, we offer links to professional support services for individuals who may require external help.

Player-Controlled Restrictions & Voluntary Time-Outs

Doubled B.V. offers flexible tools that allow players to pause or fully restrict access to gambling services based on their individual needs. These measures are designed to prevent harm, encourage reflection, and ensure responsible gaming remains a personal choice.

Temporary Breaks – Cooling-Off Periods

Players who wish to take a short break from gambling can instantly activate a cooling-off period through their account dashboard. Available durations include:

- 24 hours
- 7 days
- 1 month
- 3 months

How It Works:

- Activation is immediate and does not require manual approval.
- Once triggered, the player's account is temporarily locked for the chosen period.
- A message informs the player about the nature of the time-out and offers the option to select a longer exclusion if needed.
- Promotional emails and marketing communications can be disabled for the duration of the break.

No Interference Policy:

Doubled B.V. strictly prohibits staff from:

- Discouraging or questioning a player's decision to initiate a time-out.
- Offering bonuses, promotions, or incentives during or immediately following a cooling-off request.
- Delaying the processing of the request under any circumstance.

Reactivation After Time-Out:

Once the selected period ends, the player's account is automatically re-enabled unless a longer-term restriction has been requested.

Long-Term Restrictions – Self-Exclusion

For individuals needing more significant control, Doubled B.V. provides a fully automated self-exclusion process that can be initiated at any time via the responsible gaming section of the platform.

Process Overview:

- Players are guided through each step of the self-exclusion process via a clear, user-friendly interface.
- The feature can be applied across the entire platform or specific gaming categories.
- Requests take effect instantly, and no approval or communication with support is required.

Once Activated:

- Account access is blocked immediately.
- All gambling activity, including deposits, wagers, and withdrawals, is suspended.
- Previously used payment methods are disabled to prevent circumvention.
- The player's details are added to the internal Self-Exclusion Register, maintained for a minimum of seven years.
- Duplicate accounts created by self-excluded users are identified and blocked.
- Players are advised to extend their exclusion to other gambling sites for additional support.

Duration Options (as per Clause 5.4(2) of the LOK):

- 1 year
- 3 years
- 5 years
- 10 years
- Lifetime

Note: Once submitted, self-exclusion cannot be revoked before the end of the selected term.

Reinforcing Player Autonomy

During the self-exclusion process:

- Players are not pressured or persuaded to reconsider.
- No promotional materials or bonuses are offered.
- Support teams are instructed to process all requests without delay or interference.

Managing Accounts During Self-Exclusion

- All gambling access is suspended for the duration of the exclusion.
- Accounts are deactivated, and remaining balances (excluding those under AML restrictions) are refunded within two business days.
- Marketing contact is halted during and after the exclusion term unless legally required (e.g., for account verification purposes).

Reinstating an Account After Exclusion

Once the self-exclusion term expires:

1. The player must submit a written request for reactivation.
2. A responsible gaming advisory is sent, outlining available support tools.
3. Players are encouraged to complete a self-assessment (e.g., Gamblers Anonymous questionnaire) before resuming activity.

Reactivation is only permitted under the original account to prevent duplicate registrations. All historical data remains intact.

Regulatory Compliance & High-Risk Interventions

All exclusion-related actions are documented in real-time for audit purposes. If a self-excluded individual or minor is found to be accessing gambling services:

- The account is immediately suspended.
- Refunds are processed (excluding AML-restricted funds).
- A full incident report is submitted to the Curaçao Gaming Authority within five business days.

Operator-Initiated Exclusion

In cases where a player displays signs of compulsive behavior, financial instability, or account misuse, Doubled B.V. may enforce a mandatory exclusion. Such decisions are based on:

- Indicators of problem gambling or addiction.
- Evidence of financial hardship linked to gambling activity.
- Suspicion of fraud or misuse of account privileges.

All operator-initiated exclusions are formally recorded and retained for a minimum of five years, subject to review by the Curaçao Gaming Authority upon request.

8. Session Awareness & Real-Time Play Monitoring

Doubled B.V. is committed to promoting responsible gambling through tools that encourage players to stay conscious of the time and money they spend while gaming. To support this goal, we provide a real-time session tracking feature known as the Reality Check, which enhances player awareness and supports informed decision-making.

Real-Time Session Tracking Tool

While logged into their account, players can view a continuously visible session timer that tracks the duration of their active gaming. This persistent on-screen indicator helps users monitor how long they have been playing, encouraging them to pause, reflect, or consider setting limits when necessary. Players may receive periodic responsible gaming reminders during extended gameplay sessions. These notifications may display the duration of the session and encourage the player to consider taking a break or using responsible gaming tools where appropriate.

The session timer operates in real-time and cannot be disabled, ensuring consistent awareness throughout gameplay.

Supporting Responsible Decision-Making

By integrating the Reality Check tool into our platform, Doubled B.V. empowers players to stay in control of their gaming activity. The visibility of session duration serves as a subtle yet effective reminder to play responsibly, take breaks when needed, and reassess their engagement.

This feature forms part of our broader player protection strategy and helps us comply fully with the regulatory requirements established by the Curaçao Gaming Authority.

9. Financial Limits & Gambling Control Features

Doubled B.V. is committed to responsible gambling and offers players the ability to manage their spending through customizable financial limits. Doubled B.V. does not provide credit facilities loans, deferred payment arrangements, or any form of

gambling on credit to players. These controls are designed to help users stay within their budget, make thoughtful decisions, and reduce the risk of excessive or impulsive gambling behavior.

Setting Deposit Limits

Players can easily configure daily, weekly, or monthly deposit caps within their account settings. These limits are fully flexible and designed to promote healthy gambling habits. Where technically available, players may also be offered additional responsible gaming controls, including loss limits, wager limits, or session time limits.

Key features include:

- **Automatic Enforcement:** Once a limit is reached, further deposits are blocked until the set time period resets.
- **Immediate Reduction:** Players can decrease their limits at any time, with changes applied instantly for enhanced protection.
- **Delay for Increases:** Requests to raise deposit limits are subject to a mandatory seven-day cooling-off period, ensuring players have time to consider the impact of their decision.

Exceptions for Active Gameplay

In specific situations, certain gambling activities may continue until naturally concluded, even after a deposit limit or exclusion has been activated. During such scenarios, new deposits and additional wagers are blocked immediately, but active sessions are allowed to close out appropriately to ensure fair outcomes.

Commitment to Player Protection and Regulatory Integrity

By offering robust financial control features such as deposit limits—and by implementing them transparently and without delay—Doubled B.V. empowers players to take control of their gambling behavior. These tools are central to our player protection strategy and ensure full compliance with the standards of the Curaçao Gaming Authority.

10. Ethical Marketing & Advertising Standards

At Doubled B.V., our approach to marketing is guided by the principles of responsibility, fairness, and transparency. We are firmly committed to ensuring that all promotional activities reflect our dedication to player protection and do not encourage irresponsible or exploitative gambling behavior.

Marketing materials are carefully designed to avoid appealing to vulnerable individuals, including minors, self-excluded users, and those experiencing gambling-related harm. All affiliates, brand ambassadors, and third-party marketers are required to operate within our strict responsible advertising framework.

Compliance with Responsible Advertising Regulations

To comply with the standards set forth by the Curaçao Gaming Authority, Doubled B.V. enforces the following advertising policies:

- **No Misleading or Aggressive Messaging**
All advertising content is truthful, clearly worded, and free from coercive or manipulative language.
- **No Targeting of At-Risk Individuals**
Promotional campaigns are not directed at underage users, individuals who have self-excluded, or those showing signs of gambling harm.
- **No Financial Misrepresentation**
Advertising never suggests that gambling is a viable solution for financial problems, a source of income, or a way to recover losses.
- **No Skill-Based Misleading Claims**
Games of chance are not portrayed as skill-based activities, and we do not imply that player strategy can alter outcomes where it cannot.
- **No Emotional or Psychological Exploitation**
Gambling is never promoted as a cure for stress, anxiety, depression, or personal challenges.
- **No Child-Appealing Themes**
Our marketing avoids cartoons, animation, or any visuals that could appeal to individuals under 18.
- **No Use of Influencers with Underage Followings**
Public figures or social media influencers with large youth audiences are not engaged for gambling promotions.
- **No Inappropriate Content**
Advertisements are free from sexually suggestive, offensive, or high-risk associations (e.g., drug use, excessive drinking).

Transparency in Bonus Promotions

All promotional offers provided by Doubled B.V. are presented with full clarity to prevent confusion or unrealistic expectations. This includes:

- Clear, simple explanations of bonus terms and conditions.
- No language that suggests bonuses can be used to recoup losses or encourages extended play.
- Honest presentation of wagering requirements, payout limitations, and eligibility criteria.

Responsible Gambling Messaging

To promote safe play across all channels, Doubled B.V. ensures that all advertising content includes responsible gambling information:

- Disclaimers encouraging responsible play are prominently displayed in all formats.
- Social media promotions are age-restricted and clearly labeled as gambling content.
- Email, SMS, and push notifications are filtered to exclude self-excluded players or those with active account restrictions.
- Offline advertising (events, merchandise, etc.) also adheres to Curaçao's responsible gambling policies and media-specific rules.

Marketing Partnerships, Influencers & Affiliate Compliance

All affiliate and influencer collaborations are subject to strict vetting and contractual obligations. Doubled B.V. enforces the following measures to maintain high compliance standards:

- **Legally Binding Agreements:** All partners sign agreements that require adherence to responsible marketing practices.
- **Ongoing Monitoring:** Compliance audits are routinely conducted to ensure partners meet ethical standards.
- **Penalties for Breaches:** Non-compliance may result in immediate contract termination or legal action.

Social media influencers must also:

- Verify their primary audience is 18+.
- Avoid associations with minors or high-risk individuals.
- Refrain from promoting gambling in an exaggerated, provocative, or misleading way.

Sponsorship & Brand Representation

All sponsorships and public brand placements follow strict guidelines to prevent exposure to underage or vulnerable audiences. Specifically:

- Branded materials are not permitted on merchandise or in settings targeted at minors.
- Gambling content does not appear at events with significant youth attendance.
- All sponsored messaging includes references to responsible gaming resources and encourages moderation.

Maintaining Integrity in Advertising

Doubled B.V. ensures that all marketing activities are conducted in a way that supports responsible gambling, avoids exploitation, and maintains the highest ethical standards. Through clear communication, regulatory compliance, and a strict code of conduct for partners, we reinforce our commitment to protecting players and promoting a safe gaming environment.

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