

Effice Financial Projections year 1 -3

<u>Description</u>		<u>Year 1</u>		<u>Year 2</u>		<u>Year 3</u>
Annual Gross Gaming Revenue	€	1,250,000	€	1,462,500	€	1,608,750
Annual Customer Bonus	€	(250,000)	€	(292,500)	€	(321,750)
= Annual Gaming Revenue	€	1,000,000	€	1,170,000	€	1,287,000
Less: Royalties	€	(200,000)	€	(234,000)	€	(257,400)
Less: Processing fees	€	(93,750)	€	(109,688)	€	(120,656)
Less: SEO & PPC	€	(187,500)	€	(219,375)	€	(193,050)
= Net Profit before expenses	€	518,750	€	606,938	€	715,894
 <u>Expenses</u>						
Payroll	€	50,000	€	55,000	€	60,000
Other operating Expenses	€	85,000	€	100,000	€	120,000
Projected Annual EBITDA	€	383,750	€	451,938	€	535,894