

Natural Nine Reporting February 23 - October 24' - DRAFT. csv (1)

	01/06/2022	01/07/2022	01/08/2022	Sept 2022	01/10/2022	01/11/2022	01/12/2022	01/01/2023	01/02/2023	01/03/2023	01/04/2023	01/05/2023	01/06/2023	01/07/2023	01/08/2023	Sept 2023	01/10/2023	01/11/2023	01/12/2023	01/01/2024	01/02/2024	01/03/2024	01/04/2024	01/05/2024	
Business Statistics																									
Number of Signups	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2,325	2,511	3,149	4,725	10,025	11,204	9,028	12,008	11,683	15,165	26,542	22,388	16,773	23,209	25,536	27,153
Number of FTDs	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	482	652	651	1,108	1,052	1,430	1,201	5,250	4,508	5,251	7,216	4,464	4,320	5,337	6,433	4,866
Number of Users Depositing	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	487	807	972	1,627	1,803	2,537	2,556	6,710	6,758	8,131	10,090	8,772	8,812	11,561	13,622	12,931
Average Edge	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.24%	1.30%	1.23%	1.33%	1.28%	1.51%	1.23%	0.99%	1.23%	1.10%	1.09%	1.19%	1.23%	1.24%	1.25%	1.57%
Casino Wagered	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9,039,055	27,185,772	41,550,544	40,985,914	60,073,971	87,241,583	112,410,713	251,709,343	301,653,369	280,104,018	437,443,355	400,129,581	402,398,309	1,314,406,488	1,322,432,519	1,019,357,857
Sports Wagered	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00				16,462	15,248	110,857	642,287	2,676,341	6,933,905	7,236,961	7,179,983	5,753,179	13,361,964	35,406,250	50,532,121	
Total Wagered	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9,039,055	27,185,772	41,550,544	40,985,914	60,090,433	87,256,831	112,521,570	252,351,630	304,329,710	287,037,923	444,680,318	407,309,564	408,151,488	1,327,768,452	1,357,838,769	1,069,899,978
Theoretical Casino Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	112,298	353,777	512,770	546,701	771,519	1,321,075	1,380,781	2,488,918.08	3,753,794.32	3,049,208.94	4,623,679.56	4,382,445	4,676,303	15,573,242	14,475,740	13,321,123
Theoretical Sports Revenue	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00									95,504.15	206,296.91	463,644	360,567	911,234	2,458,631	3,506,177	
Profit/Loss Statement																									
Theoretical Net Revenue										167,438	95,190	-78,691	430,436	11,615	260,041	252,666	652,278.08	1,034,168.32	200,378.09	470,542.47	567,803	595,347	6,737,341	4,412,336	3,573,893
Theoretical EBITDA										-102,022	-347,583	-373,868	21,853	-322,636	-259,547	411,603	485,292	-613,371	-241,307	-415,742	-145,430	-26,243,457	338,732	-4,319,366	
Deposits										427,665	855,167	1,187,501	1,277,495	1,763,394	3,733,731	3,291,473	5,860,821.34	15,306,630.00	13,486,553	18,145,620	19,427,926	22,768,954.13	53,313,767	96,723,916	79,900,593
Withdrawals										-241,541	-747,111	-1,180,013	-1,551,542	-1,622,666	-3,721,664	-3,316,710	-4,469,493	-14,111,454	-12,615,763	-17,040,634	-17,886,979	-22,924,267.95	-64,392,998	-90,771,348	-79,128,671
WITHDRAWAL CANCELLED Withdrawals										0	0	50,776	399,515	132,921	249,678	367,165	219,921.15	630,155.00	524,979	424,988	521,341	1,293,939.42	5,665,228	5,516,750	5,032,420
Casino										167,461	306,708	725,245	220,951	1,039,627	1,248,360	1,453,290	2,791,117	4,449,124	3,440,509	6,135,295	5,213,899	5,724,403	19,183,447	22,217,314	14,987,616
Sports										0	0	0	0	4,715	-3,323	5,138	69,914	-4,212	209,638	80,343	645,980	122,779	1,681,158	6,820,753	6,668,001
Sports Manuals																									
Total Revenue										167,461	306,708	725,245	220,951	1,044,342	1,245,037	1,458,428	2,861,031	4,444,912	3,650,147	6,215,638	5,859,879	5,847,182	20,864,605	29,038,067	21,655,617
Bonuses										13,746	123,414	201,721	237,586	410,039	809,739	868,433	1,247,282	1,930,866	2,052,186	2,691,766	3,201,771	3,074,438	7,594,407	10,175,566	9,089,303
NGR										153,715	183,294	523,524	-16,635	634,303	435,298	589,995	1,613,749	2,514,046	1,597,961	3,523,872	2,658,108	2,772,744	13,270,198	18,862,501	12,566,314
Marketing/Promotions										-68,886	135,173	389,740	-121,321	349,865	251,295	259,682	589,358	788,760	892,149	1,667,668	1,076,515	1,367,085	2,152,728	2,346,469	4,164,104
Net Revenue										222,601	48,121	133,784	104,686	284,438	184,003	330,313	1,024,391	1,725,286	705,812	1,856,204	1,581,593	1,405,659	11,117,470	16,516,032	8,402,210
Accrual Accounting																									
Direct Casino Costs																									
Buy and Burn	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	31,751,020	2,503,526	3,383,345
Gaming Provider	0	0	0	0	0	0	0	22,301	35,836	5,389	31,096	59,694	48,605	60,645	95,727	81,017	138,596	388,483	177,181	284,090	273,687	604,593	1,016,009	2,610,838	
Advertising	0	0	0	829	0	1,334	0	0	19,296	15,944	0	15,809	0	9,507	9,998	12,808	6,860	10,588	695	3,251	4,429	10,073	30,495	7,383	
Affiliates	0	0	0	0	0	0	0	0	0	12,434	0	0	3,805	0	0	7,515	8,128	8,772	5,794	18,091	3,894	10,307	15,879	65,930	
Subscriptions and Data	42	207	2,548	750	1,794	652	846	1,697	74,090	77,961	79,154	80,544	91,841	88,079	92,421	92,544	137,573	142,754	213,690	210,730	183,862	217,747	209,140	273,100	
Total Direct Casino Costs	42	207	2,548	1,579	1,794	1,986	846	23,998	129,222	111,728	110,250	156,047	144,250	158,230	198,146	193,884	291,157	550,597	397,360	516,162	465,873	32,593,740	3,777,048	6,340,595	
Gross Profit	-42	-207	-2,548	-1,579	-1,794	-1,986	-846	-23,998	93,379	-63,607	23,534	-51,361	140,188	25,773	132,167	830,507	1,434,129	155,215	1,458,844	1,065,431	939,786	-21,476,270	12,738,984	2,061,615	
Gross Profit Margin (%)									60.75%	-34.70%	4.50%	308.75%	22.10%	5.92%	22.40%	51.46%	57.04%	9.71%	41.40%	40.08%	33.89%	-161.84%	67.54%	16.41%	
Overheads																									
Wages (Shuffle)	0	0	0	0	0	0	0	0	69,274	156,119	139,763	195,442	24,800	117,377	234,711	10,671	168,121	161,228	178,745	310,629	144,576	139,356	82,932	642,221	
Wages (Kingside)	0	117	887	8,229	18,487	23,947	28,060	33,566	33,142	29,809	27,941	29,891	31,068	29,711	28,705	31,553	42,424	57,816	50,380	50,996	49,590	53,111	66,317	100,268	
Travel and Conferences	0	0	4,968	0	2,307	0	0	0	1,218	0	3,243	684	15	0	6,405	3,317	8,608	11,507	5,001	42,757	21,630	5,997	26,320	8,788	
Occupancy	0	2,693	4,990	2,711	3,058	5,209	5,533	5,421	11,419	139,415	5,775	6,708	65,665	12,444	9,050	6,586	5,851	12,589	8,606	23,124	15,433	4,890	22,246	708,781	
Professional Fees	0	0	5,044	0	1,246	0	6,872	47,535	28,446	4,688	17,806	19,272	65,307	7,316	29,384	-2,463	30,304	11,509	35,858	40,795	38,280	226,325	21,243	69,629	
Misc	224	7	1,369	120	1,359	86	729	446	-3,262	1,014	-9,600	539	3,146	-2,173	5,812	-2,873	2,412	8,503	35,899	-918	5,396	-42,621	77,497	22,979	
Total Overhead Costs	224	2,817	16,857	11,061	26,456	29,243	41,195	86,968	140,238	331,045	184,927	252,536	190,001	164,674	314,067	46,791	257,720	263,152	314,489	467,384	274,905	387,058	296,556	1,552,664	
EBITDA	-265	-3,024	-19,406	-12,640	-28,250	-31,229	-42,041	-110,966	-46,859	-394,652	-161,393	-303,897	-49,813	-138,901	-181,900	783,716	1,176,409	-107,937	1,144,355	598,048	664,882	-21,863,328	12,442,428	508,951	
Player Balances																									
Balance Sheet																									
Assets																								37,430,673.90	
Total Minus SHFL																								29,005,429.85	
Total Minus SHFL minus player balances																									
SHFL Value																									

01/06/2024	01/07/2024	01/08/2024	Sept 2024	01/10/2024
21,088	24,765	31,299	27,461	23,193
5,372	6,622	8,923	8,699	8,099
13,855	15,730	19,391	21,277	22,651
1,31%	1,50%	1,43%	1,48%	1,69%
1,331,141,445	1,508,880,097	1,924,663,861	1,913,766,959	1,725,006,635
32,436,992	45,572,411	65,984,234	91,379,545	126,114,032
1,363,578,437	1,554,452,508	1,990,648,095	2,005,146,504	1,851,120,667
15,661,794	20,206,214	24,056,712	23,426,522	22,641,334
2,216,094	3,066,393	4,457,086	6,221,283	8,630,440
4,846,840	6,578,379	10,187,045	7,650,005	7,425,135
-963,604	1,874,657	5,475,689	5,054,122	5,635,658
77,579,957	107,548,756	104,702,273	132,120,948	178,794,334
-71,061,505	-103,153,612	-101,673,714	-131,202,795	-164,343,540
2,952,159	3,512,664	3,622,717	5,946,703	2,239,044
19,887,372	19,883,116	16,950,516	29,127,381	15,433,920
2,881,453	6,074,605	3,807,802	507,019	7,912,961
22,768,825	25,957,721	20,758,318	29,634,400	23,346,881
9,205,819	11,479,842	15,708,680	16,752,396	16,746,688
13,562,906	14,477,879	5,049,638	12,882,004	6,600,193
3,845,129	5,214,386	2,618,073	5,245,404	7,099,951
9,717,777	9,263,493	2,431,565	7,636,600	-499,758
1,169,332	1,012,002	1,333,994	763,104	564,396
1,833,568	1,350,208	1,786,622	895,985	0
58,825	34,911	20,803	80,303	47,820
123,949	498,021	359,679	73,792	13,595
1,722,100	555,323	415,572	435,140	650,988
4,907,774	3,450,465	3,916,670	2,248,325	1,296,799
4,810,003	5,813,028	-1,485,105	5,388,275	-1,796,557
35.46%	40.15%	-29.41%	41.83%	-27.22%
187,657	889,342	412,295	58,491	185,300
369,720	155,599	161,393	153,733	139,954
47,215	73,143	60,919	38,920	68,556
169,240	25,500	58,746	32,078	27,145
134,067	72,657	58,459	47,268	75,083
-5,430	37,018	42,875	17,068	-3,362
902,670	1,253,257	794,686	347,558	492,678
3,907,333	4,559,771	-2,279,791	5,040,717	-2,289,235
41,544,434.41	45,426,805.88	44,359,702.85	50,318,410.12	60,633,257.49
30,553,007.88	34,866,556.16	30,970,676.56	35,277,918.47	28,126,924.63
10,991,426.53	10,560,249.72	13,389,026.29	15,040,491.65	32,506,332.86