

Profit and Loss

PR Entertainment

January-December, 2024

DISTRIBUTION ACCOUNT	TOTAL
Income	
Cost of Sales	
Gross Profit	
Other Income	
Expenses	
Bank Fees	€10,502.38
Office expenses	
Domain Expense	€87,649.64
Software & Technology	€74,193.12
Total for Office expenses	€161,842.76
Professional Services	
Administrative Services	€155,140.82
Customer Support	€41,250.09
Data Engineering	€51,878.41
Design Services	€46,053.32
Legal Services	€32,857.81
Marketing & Advertising	€35,119.55
Operational Support	€43,430.55
Payment Agent Services	€60,000.00
Product Management Services	€84,626.65
Quality Assurance Engineering	€24,151.75
Web Development - Maintenance	€167,483.39
Web Development - Research & Development	€6,709.25
Total for Professional Services	€748,701.59
Total for Expenses	€921,046.73
Other Expenses	
Unrealized Gain or Loss	
Exchange Gain or Loss	-€9.37
Total for Other Expenses	-€9.37
Net earnings	-€921,037.36