

Business Plan - Askin Reyhan

[illegible]

New players

[illegible]

Deposit & Turnover	
Export Deposits	

November 2019		December 2019		January 2020		February 2020		March 2020		April 2020		May 2020		June 2020		July 2020		August 2020		September 2020		October 2020		November 2020		December 2020		January 2021		February 2021		March 2021		April 2021		May 2021		June 2021		July 2021		August 2021		September 2021		October 2021		November 2021		December 2021																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																		
Fixed Assets	6,618,219	6,649,024	6,721,327	6,794,287	6,867,200	6,939,163	7,011,126	7,083,089	7,155,052	7,227,015	7,298,978	7,370,941	7,442,904	7,514,867	7,586,830	7,658,793	7,730,756	7,802,719	7,874,682	7,946,645	8,018,608	8,090,571	8,162,534	8,234,497	8,306,460	8,378,423	8,450,386	8,522,349	8,594,312	8,666,275	8,738,238	8,810,201	8,882,164	8,954,127	9,026,090	9,098,053	9,170,016	9,241,979	9,313,942	9,385,905	9,457,868	9,529,831	9,601,794	9,673,757	9,745,720	9,817,683	9,889,646	9,961,609	10,033,572	10,105,535	10,177,498	10,249,461	10,321,424	10,393,387	10,465,350	10,537,313	10,609,276	10,681,239	10,753,202	10,825,165	10,897,128	10,969,091	11,041,054	11,113,017	11,184,980	11,256,943	11,328,906	11,400,869	11,472,832	11,544,795	11,616,758	11,688,721	11,760,684	11,832,647	11,904,610	11,976,573	12,048,536	12,120,499	12,192,462	12,264,425	12,336,388	12,408,351	12,480,314	12,552,277	12,624,240	12,696,203	12,768,166	12,840,129	12,912,092	12,984,055	13,056,018	13,127,981	13,200,944	13,272,907	13,344,870	13,416,833	13,488,796	13,560,759	13,632,722	13,704,685	13,776,648	13,848,611	13,920,574	13,992,537	14,064,500	14,136,463	14,208,426	14,280,389	14,352,352	14,424,315	14,496,278	14,568,241	14,640,204	14,712,167	14,784,130	14,856,093	14,928,056	15,000,019	15,071,982	15,143,945	15,215,908	15,287,871	15,359,834	15,431,797	15,503,760	15,575,723	15,647,686	15,719,649	15,791,612	15,863,575	15,935,538	16,007,501	16,079,464	16,151,427	16,223,390	16,295,353	16,367,316	16,439,279	16,511,242	16,583,205	16,655,168	16,727,131	16,799,094	16,871,057	16,943,020	17,014,983	17,086,946	17,158,909	17,230,872	17,302,835	17,374,798	17,446,761	17,518,724	17,590,687	17,662,650	17,734,613	17,806,576	17,878,539	17,950,502	18,022,465	18,094,428	18,166,391	18,238,354	18,310,317	18,382,280	18,454,243	18,526,206	18,598,169	18,670,132	18,742,095	18,814,058	18,886,021	18,957,984	19,029,947	19,101,910	19,173,873	19,245,836	19,317,799	19,389,762	19,461,725	19,533,688	19,605,651	19,677,614	19,749,577	19,821,540	19,893,503	19,965,466	20,037,429	20,109,392	20,181,355	20,253,318	20,325,281	20,397,244	20,469,207	20,541,170	20,613,133	20,685,096	20,757,059	20,829,022	20,900,985	20,972,948	21,044,911	21,116,874	21,188,837	21,260,800	21,332,763	21,404,726	21,476,689	21,548,652	21,620,615	21,692,578	21,764,541	21,836,504	21,908,467	21,980,430	22,052,393	22,124,356	22,196,319	22,268,282	22,340,245	22,412,208	22,484,171	22,556,134	22,628,097	22,700,060	22,772,023	22,843,986	22,915,949	22,987,912	23,059,875	23,131,838	23,203,801	23,275,764	23,347,727	23,419,690	23,491,653	23,563,616	23,635,579	23,707,542	23,779,505	23,851,468	23,923,431	24,000,000	24,071,959	24,143,918	24,215,877	24,287,836	24,359,795	24,431,754	24,503,713	24,575,672	24,647,631	24,719,590	24,791,549	24,863,508	24,935,467	25,007,426	25,079,385	25,151,344	25,223,303	25,295,262	25,367,221	25,439,180	25,511,139	25,583,098	25,655,057	25,727,016	25,798,975	25,870,934	25,942,893	26,014,852	26,086,811	26,158,770	26,230,729	26,302,688	26,374,647	26,446,606	26,518,565	26,590,524	26,662,483	26,734,442	26,806,401	26,878,360	26,950,319	27,022,278	27,094,237	27,166,196	27,238,155	27,310,114	27,382,073	27,454,032	27,525,991	27,597,950	27,669,909	27,741,868	27,813,827	27,885,786	27,957,745	28,029,704	28,101,663	28,173,622	28,245,581	28,317,540	28,389,499	28,461,458	28,533,417	28,605,376	28,677,335	28,749,294	28,821,253	28,893,212	28,965,171	29,037,130	29,109,089	29,181,048	29,253,007	29,324,966	29,396,925	29,468,884	29,540,843	29,612,802	29,684,761	29,756,720	29,828,679	29,900,638	29,972,597	30,044,556	30,116,515	30,188,474	30,260,433	30,332,392	30,404,351	30,476,310	30,548,269	30,620,228	30,692,187	30,764,146	30,836,105	30,908,064	30,980,023	31,051,982	31,123,941	31,195,900	31,267,859	31,339,818	31,411,777	31,483,736	31,555,695	31,627,654	31,699,613	31,771,572	31,843,531	31,915,490	31,987,449	32,059,408	32,131,367	32,203,326	32,275,285	32,347,244	32,419,203	32,491,162	32,563,121	32,635,080	32,707,039	32,778,998	32,850,957	32,922,916	32,994,875	33,066,834	33,138,793	33,210,752	33,282,711	33,354,670	33,426,629	33,498,588	33,570,547	33,642,506	33,714,465	33,786,424	33,858,383	33,930,342	34,002,301	34,074,260	34,146,219	34,218,178	34,290,137	34,362,096	34,434,055	34,506,014	34,577,973	34,649,932	34,721,891	34,793,850	34,865,809	34,937,768	35,009,727	35,081,686	35,153,645	35,225,604	35,297,563	35,369,522	35,441,481	35,513,440	35,585,399	35,657,358	35,729,317	35,801,276	35,873,235	35,945,194	36,017,153	36,089,112	36,161,071	36,233,030	36,304,989	36,376,948	36,448,907	36,520,866	36,592,825	36,664,784	36,736,743	36,808,702	36,880,661	36,952,620	37,024,579	37,096,538	37,168,497	37,240,456	37,312,415	37,384,374	37,456,333	37,528,292	37,600,251	37,672,210	37,744,169	37,816,128	37,888,087	37,960,046	38,032,005	38,103,964	38,175,923	38,247,882	38,319,841	38,391,800	38,463,759	38,535,718	38,607,677	38,679,636	38,751,595	38,823,554	38,895,513	38,967,472	39,039,431	39,111,390	39,183,349	39,255,308	39,327,267	39,399,226	39,471,185	39,543,144	39,615,103	39,687,062	39,759,021	39,830,980	39,902,939	39,974,898	40,046,857	40,118,816	40,190,775	40,262,734	40,334,693	40,406,652	40,478,611	40,550,570	40,622,529	40,694,488	40,766,447	40,838,406	40,910,365	40,982,324	41,054,283	41,126,242	41,198,201	41,270,160	41,342,119	41,414,078	41,486,037	41,557,996	41,629,955	41,701,914	41,773,873	41,845,832	41,917,791	41,989,750	42,061,709	42,133,668	42,205,627	42,277,586	42,349,545	42,421,504	42,493,463	42,565,422	42,637,381	42,709,340	42,781,299	42,853,258	42,925,217	42,997,176	43,069,135	43,141,094	43,213,053	43,285,012	43,356,971	43,428,930	43,500,889	43,572,848	43,644,807	43,716,766	43,788,725	43,860,684	43,932,643	44,004,602	44,076,561	44,148,520	44,220,479	44,292,438	44,364,397	44,436,356	44,508,315	44,580,274	44,652,233	44,724,192	44,796,151	44,868,110	44,940,069	45,012,028	45,083,987	45,155,946	45,227,905	45,299,864	45,371,823	45,443,782	45,515,741	45,587,700	45,659,659	45,731,618	45,803,577	45,875,536	45,947,495	46,019,454	46,091,413	46,163,372	46,235,331	46,307,290	46,379,249	46,451,208	46,523,167	46,595,126	46,667,085	46,739,044	46,811,003	46,882,962	46,954,921	47,026,880	47,098,839	47,170,798	47,242,757	47,314,716	47,386,675	47,458,634	47,530,593	47,602,552	47,674,511	47,746,470	47,818,429	47,890,388	47,962,347	48,034,306	48,106,265	48,178,224	48,250,183	48,322,142	48,394,101	48,466,060	48,538,019	48,610,078	48,682,037	48,753,996	48,825,955	48,897,914	48,969,873	49,041,832	49,113,791	49,185,750	49,257,709	49,329,668	49,401,627	49,473,586	49,545,545	49,617,504	49,689,463	49,761,422	49,833,381	49,905,340	49,977,299	50,049,258	50,121,217	50,193,176	50,265,135	50,337,094	50,409,053	50,481,012	50,552,971	50,624,930	50,696,889	50,768,848	50,840,807	50,912,766	50,984,725	51,056,684	51,128,643	51,200,602	51,272,561	51,344,520	51,416,479	51,488,438	51,560,397	51,632,356	51,704,315	51,776,274	51,848,233	51,920,192	51,992,151	52,064,110	52,136,069	52,208,028	52,280,000	52,351,961	52,423,922	52,495,883	52,567,844	52,639,805	52,711,766	52,783,727	52,855,688	52,927,649	53,000,000	53,071,961	53,143,922	53,215,883	53,287,844	53,359,805	53,431,766	53,503,727	53,575,688	53,647,649	53,719,610	53,791,571	53,863,532	53,935,493	54,007,454	54,079,415	54,151,376	54,223,337	54,295,298	54,367,259	54,439,220	54,511,181	54,583,142	54,655,103	54,727,064	54,799,025	54,870,986	54,942,947	55,014,908	55,086,869	55,158,830	55,230,791	55,302,752	55,374,713	55,446,674	55,518,635	55,590,596	55,662,557	55,734,518	55,806,479	55,878,440	55,950,401	56,022,362	56,094,323	56,166,284	56,238,245	56,310,206	56,382,167	56,454,128	56,526,089	56,598,050	56,670,011	56,741,972	56,813,933	56,885,894	56,957,855	57,029,816	57,101,777	57,173,738	57,245,699	57,317,660	57,389,621	57,461,582	57,533,543	57,605,504	57,677,465	57,749,426	57,821,387	57,893,348	57,965,309	58,037,270	58,109,231	58,181,192	58,253,153	58,325,114	58,397,075	58,469,036	58,540,997	58,612,958	58,684,919	58,756,880	58,828,841	58,900,802	58,972,763	59,044,724	59,116,685	59,188,646	59,260,607	59,332,568	59,404,529	59,476,490	59,548,451	59,620,412	59,692,373	59,764,334	59,836,295	59,908,256	59,980,217	60,052,178	60,124,139	60,196,100	60,268,061	60,340,022	60,411,983	60,483,944	60,555,905	60,627,866	60,699,827	60,771,788	60,843,749	60,915,710	60,987,671	61,059,632	61,131,593	61,203,554	61,275,515	61,347,476	61,419,437	61,491,398	61,563,359	61,635,320	61,707,281	61,779,242	61,851,203	61,923,164	61,995,125	62,067,086	62,139,047	62,211,008	62,282,969	62,354,930	62,426,891	62,498,852	62,570,813	62,642,774	62,714,735	62,786,696	62,858,657	62,930,618	63,002,579	63,074,540	63,146,501	63,218,462	63,290,423	63,362,384	63,434,345	63,506,306	63,578,267	63,650,228	63,722,189	63,794,150	63,866,111	63,938,072	64,010,033	64,081,994	64,153,955	64,225,916	64,297,877	64,369

Settlement costs

[illegible]

Overhead costs

Salary Employee Costs

	2019	2018	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987	1986	1985	1984	1983	1982	1981	1980	1979	1978	1977	1976	1975	1974	1973	1972	1971	1970	1969	1968	1967	1966	1965	1964	1963	1962	1961	1960	1959	1958	1957	1956	1955	1954	1953	1952	1951	1950	1949	1948	1947	1946	1945	1944	1943	1942	1941	1940	1939	1938	1937	1936	1935	1934	1933	1932	1931	1930	1929	1928	1927	1926	1925	1924	1923	1922	1921	1920	1919	1918	1917	1916	1915	1914	1913	1912	1911	1910	1909	1908	1907	1906	1905	1904	1903	1902	1901	1900	1899	1898	1897	1896	1895	1894	1893	1892	1891	1890	1889	1888	1887	1886	1885	1884	1883	1882	1881	1880	1879	1878	1877	1876	1875	1874	1873	1872	1871	1870	1869	1868	1867	1866	1865	1864	1863	1862	1861	1860	1859	1858	1857	1856	1855	1854	1853	1852	1851	1850	1849	1848	1847	1846	1845	1844	1843	1842	1841	1840	1839	1838	1837	1836	1835	1834	1833	1832	1831	1830	1829	1828	1827	1826	1825	1824	1823	1822	1821	1820	1819	1818	1817	1816	1815	1814	1813	1812	1811	1810	1809	1808	1807	1806	1805	1804	1803	1802	1801	1800	1799	1798	1797	1796	1795	1794	1793	1792	1791	1790	1789	1788	1787	1786	1785	1784	1783	1782	1781	1780	1779	1778	1777	1776	1775	1774	1773	1772	1771	1770	1769	1768	1767	1766	1765	1764	1763	1762	1761	1760	1759	1758	1757	1756	1755	1754	1753	1752	1751	1750	1749	1748	1747	1746	1745	1744	1743	1742	1741	1740	1739	1738	1737	1736	1735	1734	1733	1732	1731	1730	1729	1728	1727	1726	1725	1724	1723	1722	1721	1720	1719	1718	1717	1716	1715	1714	1713	1712	1711	1710	1709	1708	1707	1706	1705	1704	1703	1702	1701	1700	1699	1698	1697	1696	1695	1694	1693	1692	1691	1690	1689	1688	1687	1686	1685	1684	1683	1682	1681	1680	1679	1678	1677	1676	1675	1674	1673	1672	1671	1670	1669	1668	1667	1666	1665	1664	1663	1662	1661	1660	1659	1658	1657	1656	1655	1654	1653	1652	1651	1650	1649	1648	1647	1646	1645	1644	1643	1642	1641	1640	1639	1638	1637	1636	1635	1634	1633	1632	1631	1630	1629	1628	1627	1626	1625	1624	1623	1622	1621	1620	1619	1618	1617	1616	1615	1614	1613	1612	1611	1610	1609	1608	1607	1606	1605	1604	1603	1602	1601	1600	1599	1598	1597	1596	1595	1594	1593	1592	1591	1590	1589	1588	1587	1586	1585	1584	1583	1582	1581	1580	1579	1578	1577	1576	1575	1574	1573	1572	1571	1570	1569	1568	1567	1566	1565	1564	1563	1562	1561	1560	1559	1558	1557	1556	1555	1554	1553	1552	1551	1550	1549	1548	1547	1546	1545	1544	1543	1542	1541	1540	1539	1538	1537	1536	1535	1534	1533	1532	1531	1530	1529	1528	1527	1526	1525	1524	1523	1522	1521	1520	1519	1518	1517	1516	1515	1514	1513	1512	1511	1510	1509	1508	1507	1506	1505	1504	1503	1502	1501	1500	1499	1498	1497	1496	1495	1494	1493	1492	1491	1490	1489	1488	1487	1486	1485	1484	1483	1482	1481	1480	1479	1478	1477	1476	1475	1474	1473	1472	1471	1470	1469	1468	1467	1466	1465	1464	1463	1462	1461	1460	1459	1458	1457	1456	1455	1454	1453	1452	1451	1450	1449	1448	1447	1446	1445	1444	1443	1442	1441	1440	1439	1438	1437	1436	1435	1434	1433	1432	1431	1430	1429	1428	1427	1426	1425	1424	1423	1422	1421	1420	1419	1418	1417	1416	1415	1414	1413	1412	1411	1410	1409	1408	1407	1406	1405	1404	1403	1402	1401	1400	1399	1398	1397	1396	1395	1394	1393	1392	1391	1390	1389	1388	1387	1386	1385	1384	1383	1382	1381	1380	1379	1378	1377	1376	1375	1374	1373	1372	1371	1370	1369	1368	1367	1366	1365	1364	1363	1362	1361	1360	1359	1358	1357	1356	1355	1354	1353	1352	1351	1350	1349	1348	1347	1346	1345	1344	1343	1342	1341	1340	1339	1338	1337	1336	1335	1334	1333	1332	1331	1330	1329	1328	1327	1326	1325	1324	1323	1322	1321	1320	1319	1318	1317	1316	1315	1314	1313	1312	1311	1310	1309	1308	1307	1306	1305	1304	1303	1302	1301	1300	1299	1298	1297	1296	1295	1294	1293	1292	1291	1290	1289	1288	1287	1286	1285	1284	1283	1282	1281	1280	1279	1278	1277	1276	1275	1274	1273	1272	1271	1270	1269	1268	1267	1266	1265	1264	1263	1262	1261	1260	1259	1258	1257	1256	1255	1254	1253	1252	1251	1250	1249	1248	1247	1246	1245	1244	1243	1242	1241	1240	1239	1238	1237	1236	1235	1234	1233	1232	1231	1230	1229	1228	1227	1226	1225	1224	1223	1222	1221	1220	1219	1218	1217	1216	1215	1214	1213	1212	1211	1210	1209	1208	1207	1206	1205	1204	1203	1202	1201	1200	1199	1198	1197	1196	1195	1194	1193	1192	1191	1190	1189	1188	1187	1186	1185	1184	1183	1182	1181	1180	1179	1178	1177	1176	1175	1174	1173	1172	1171	1170	1169	1168	1167	1166	1165	1164	1163	1162	1161	1160	1159	1158	1157	1156	1155	1154	1153	1152	1151	1150	1149	1148	1147	1146	1145	1144	1143	1142	1141	1140	1139	1138	1137	1136	1135	1134	1133	1132	1131	1130	1129	1128	1127	1126	1125	1124	1123	1122	1121	1120	1119	1118	1117	1116	1115	1114	1113	1112	1111	1110	1109	1108	1107	1106	1105	1104	1103	1102	1101	1100	1099	1098	1097	1096	1095	1094	1093	1092	1091	1090	1089	1088	1087	1086	1085	1084	1083	1082	1081	1080	1079	1078	1077	1076	1075	1074	1073	1072	1071	1070	1069	1068	1067	1066	1065	1064	1063	1062	1061	1060	1059	1058	1057	1056	1055	1054	1053	1052	1051	1050	1049	1048	1047	1046	1045	1044	1043	1042	1041	1040	1039	1038	1037	1036	1035	1034	1033	1032	1031	1030	1029	1028	1027	1026	1025	1024	1023	1022	1021	1020	1019	1018	1017	1016	1015	1014	1013	1012	1011	1010	1009	1008	1007	1006	1005	1004	1003	1002	1001	1000	999	998	997	996	995	994	993	992	991	990	989	988	987	986	985	984	983	982	981	980	979	978	977	976	975	974	973	972	971	970	969	968	967	966	965	964	963	962	961	960	959	958	957	956	955	954	953	952	951	950	949	948	947	946	945	944	943	942	941	940	939	938	937	936	935	934	933	932	931	930	929	928	927	926	925	924	923	922	921	920	919	918	917	916	915	914	913	912	911	910	909	908	907	906	905	904	903	902	901	900	899	898	897	896	895	894	893	892	891	890	889	888	887	886	885	884	883	882	881	880	879	878	877	876	875	874	873	872	871	870	869	868	867	866	865	864	863	862	861	860	859	858	857	856	855	854	853	852	851	850	849	848	847	846	845	844	843	842	841	840	839	838	837	836	835	834	833	832	831	830	829	828	827	826	825	824	823	822	821	820	819	818	817	816	815	814	813	812	811	810	809	808	807	806	805	804	803	802	801	800	799	798	797	796	795	794	793	792	791	790	789	788	787	786	785	784	783	782	781	780	779	778	777	776	775	774	773	772	771	770	769	768	767	766	765	764	763	762	761	760	759	758	757	756	755	754	753	752	751	750	749	748	747	746	745	744	743	742	741	740	739	738	737	736	735	734	733	732	731	730	729	728	727	726	725	724	723	722	721	720	719	718	717	716	715	714	713	712	711	710	709	708	707	706	705	704	703	702	701	700	699	698	697	696	695	694	693	692	691	690	689	688	687	686	685	684	683	682	681	680	679	678	677	676	675	674	673	672	671	670	669	668	667	666	665	664	663	662	661	660	659	658	657	656	655	654	653	652	651	650	649	648	647	646	645	644	643	642	641	640	639	638	637	636	635	634	633	632	631	630	629	628	627	626	625	624	623	622	621	620	619	618	617	616	615	614	613	612	611	610	609	608	607	606	605	604	603	602	601	60
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Associations for Professionals in the Business of

Assumptions for Projections in the Business plan	
Bonus cost (35%)	25.00%
Total Win	96.00%
Turnover per player	€2,500.00
Avg deposit per active	€160.00
Jackpot contribution 3,5%	3.50%
Retention	70.00%
CFA cost pure CFA/hybrid	€150
CFA cost Media traffic	€90
Average Game provider cost	12.00%