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SKILLS

EDUCATION

National Technical University
of Ukraine
Master of Management and
marketing
Management and marketing
Kyiv

LANGUAGE

Ukrainian, Native

Russian, Native

English, Intermediate (B1)

PROFESSIONAL SUMMARY

Fast-learning, results-oriented employee, utilising organisational skills to drive business goals. Possessing exceptional problem-solving and analytical skills. Works effectively and efficiently in high-performing teams. Results-focused employee with experience developing motivated, dependable teams. Communicates and delegates effectively to aid timely, quality completion of projects.

EXPERIENCE

LLC Slotoking, Senior Marketing Manager

Kyiv - May 2018 - Nov 2023

- Supported campaign performance reporting through campaign data collection and presentation.
- Handled digital channels content development and editing for multiple platforms.
- Achieved business objectives through marketing campaign planning, implementation and management.
- Aided marketing activities administration with task plan creation for timely delivery.

LLC Slotoking, Marketing Manager

Kyiv - Apr 2014 - May 2018

- Tracked and analysed KPIs using Insightly to effectively report on sales, lead generation and user engagement.
- Engaged with range of media contacts to facilitate broad coverage and develop brand story.
- Designed impactful digital marketing campaigns to optimise ROI and attract new users.
- Liaised with clients via telephone, email, conference calls and face-to-face.

LLC FAVORIT-SPORT, Betting Shop Coordinator

Kyiv - Mar 2010 - Apr 2014

- Facilitated renovations and refurbishments in the building.
- Managed multi-disciplinary teams such as security, grounds, cleaning, marketing and maintenance departments.
- Sustained high standards of client care and focused on retaining old customers and attracting new ones.
- Monitored the necessary facilities such as heating, water

and electricity utilities were maintained well.

LLC FAVORIT-SPORT, Betting Shop Cashier

Kyiv - Feb 2009 - Mar 2010

- Scanned merchandise quickly, handled purchases and processed returns in busy store.
- Performed routine checkout duties without supervision to enhance store operations and guest experience.
- Delivered exceptional customer experiences in high-volume environment, politely and professionally assisting customers with queries.

LLC Metro-Jackpot, Slot Attendant

Kyiv - Jan 2008 - Feb 2009

- Facilitated compliance of all employees with appropriate gaming laws and company internal controls, policies and procedures.
- Inspected all casino areas, talked with guests and provided individual player assistance to increase customer satisfaction and encourage repeat business.
- Informed surveillance team of any large play, large buy-ins, large bet variances and basic strategy deviation to preserve casino revenue.